

# PHILLY ITALIAN PASTAS & SUBS

2768 Asheville Highway, Canton, NC 28716 - Telephone: (828) 593-3580 - Take-out only with outdoor seat-yourself tables. Enjoy the view of the beautiful Blue Ridge Mountains while you wait to pick up your food.

**"AMAZING INCREDIBLE OVERSTUFFED SUBMARINES, HUGE PORTIONS OF DELICIOUS PASTAS AND PIZZA." This is what the customers that come to Philly Italian Pastas & Subs say every day they visit the take-out only restaurant.**

Howard Knepper, the owner, said that in just two years of being opened at 2768 Asheville Highway, Canton, North Carolina, "the restaurant has become the best place to get an incredible overstuffed steak and cheese sub, meatball sub and a 2 pound Italian hoagie submarine." Knepper says there are many reasons for the stores success.

The steak for the steak subs is brought in from Philadelphia perfectly prepared and consistent every time a customer purchases a steak and cheese sub. The sub-rolls are one of the finest sub-rolls purchased from an iconic bakery in New York City that has been making sub-rolls for over 50 years. The meatball subs are made with three incredible meatballs that are made with beef, pork and veal with a lot of provolone cheese and an incredible marinara sauce poured over the top. Knepper says that after they shoot the top of it with grated cheese, it is probably one of the best meatball subs anywhere.

The store guarantees every customer who purchases any item from the store, that every single item will be amazing at the time of purchase, or a full refund is given back and the customer can pick any other item on the menu for free. The store has never had to give a refund to a customer. The store also has a 2 foot sub that weighs 4 pounds and it is great for parties. Another part of the success of the store is that it is located in beautiful Canton, North Carolina, and the town is situated in the beautiful Blue Ridge Mountains in Haywood County, North Carolina. The location is convenient for everybody to get

to it from all of the surrounding areas, including Asheville, Waynesville, Maggie Valley, Lake Junaluska, Candler and Clyde. Customers love the food so much that they travel from hours away to get the submarines and pasta.

The store became such a success in just two years that the company has become national and sold its first franchise in Atlanta, Georgia, which has turned out to be an incredible success story. Knepper attributes a large part of the success to the world famous submarine store located in Atlantic City, New Jersey, that started in the 1940s. That store is still open today and serves its overstuffed submarines with the same quality and consistency as the day they

started in the 1940s. Knepper says that the key for any restaurant to be successful, whether it is eat-in or take-out, is that the quality of the food has to be excellent and must be consistent every single time it is served to a customer. Philly Italian Pastas and Subs is open seven days a week year-round.

The hours are Monday through Thursday from 11 a.m. to 9 p.m.; Friday and Saturday from 11 a.m to 10 p.m and Sunday from 11 a.m. to 9 p.m. The company's website is [www.PhillyItalian.com](http://www.PhillyItalian.com).

***Phone orders are encouraged to avoid a 1 hour waiting time. Call 828-593-3580 to place an order.***

