

Philly Italian Pastas & Submarines Franchise Corporation

a North Carolina Corporation

Headquarters

13499 Biscayne Blvd., Ste M-1, N. Miami, FL 33181

Regional Offices - Franchises

2768 Asheville Highway, Canton, NC 28716

Tel. 828-593-3580

www.phillyitalian.com

Dear Prospective Franchisee:

Thank you for inquiring about our fantastic take-out pasta and submarine franchise opportunity.

We are delighted that you have an interest in owning your take-out high end pasta and submarine restaurant. The take out restaurant business is an essential part of the restaurant industry right now and there is no better time to own a take-out only restaurant.

We have made the process for new franchisees to apply with our company to own your Philly Italian Pasta and Submarine Franchise simple. The following steps are necessary to be awarded a Philly Italian Pasta & Submarine Franchise territory and own your take-out restaurant.

Step # 1: Fill out the enclosed application and mail on the address on the application or email it at the email address on the application. Please complete the application in its entirety so there will be no delays in the process of getting you approved. If you prefer to discuss our fantastic franchise opportunity before filling out the application, please feel free to call our corporate offices at 828-593-3580.

Step #2: We encourage you to visit our affiliated/flagship store and training store in Canton, North Carolina, which is located in Western North Carolina in the beautiful Blue Ridge Mountains. You will spend the day tasting all of our wonderful submarines and pastas, and meeting some of our staff and customers coming through our store.

Step # 3: Meet the President of the company through an interview in person.

Step # 4: Receive and sign a receipt for the required FDD (Franchise Disclosure Documents)

The Federal Trade Commission requires that you be provided 14 days to review the Franchise Disclosure Document before signing any Franchise Agreements or documents or pay any franchise fees.

We want you to take all the time that you need to review the FDD documents and contact us with any questions that you may have about the contents of the documents.

Step # 5: Sign our Franchise Agreement and pay the Franchise fee and you will have now completed, and you would own your Philly Italian Pastas & Submarines Franchise restaurant in your own territory.

Once you have signed the Franchise Agreement, the exciting part begins to finding a great location for your new high end take-out pasta and submarine restaurant.

Philly Italian Pastas and Submarines Franchise Corporation is a proud member of the American Association of Franchisees and Dealers. This organization supports and provides continued information to franchisees to protect their rights and provides a variety of other information beneficial to franchisees. We support and endorse the American Association of Franchisees and Dealers because we believe that all Franchisees deserve to be treated fairly, with respect and honesty at all times.

Philly Italian Pastas & Submarines Franchise Corporation encourages any Franchisee owner or operator, or licensed operators to join the American Association of Franchisees and Dealers. We will always pay the Associate Membership fee for our franchisees.

Once your Franchise Agreement has been signed, Philly Italian Pastas & Submarines Franchise Corporation, is committed to helping you with every aspect of getting your store opened, which includes helping negotiate the lease for your store and every other aspect of getting opened. We are committed to making sure that you have all of the training, material and knowledge to help you be successful in your take-out restaurant. Completing all of your training at our training store is just the beginning of our commitment to your success. Once your store is opened, the company will work with you on an ongoing basis to make sure that you have everything you need to grow your business, to increase your sales and to become successful in your own take out restaurant.

Thank you again for your interest in our franchise. I look forward to hearing from you when you are ready to take the next step to owning your successful take out restaurant.

Sincerely yours,

Howard Knepper
President

Philly Italian Pastas & Submarines Franchise Corporation